



Nikhil Shivaji Padwal

WordPress, Shopify & AI-Integrated Web Developer



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Pune, India



@nikhilpadwal



PROFILE

Results-driven **Web Developer with 5 years of experience** building scalable websites, eCommerce platforms, and web applications. Strong expertise in **WordPress, WooCommerce, Shopify, PHP, JavaScript, React.js, and Next.js**.

Experienced in **custom theme, plugin, website performance optimization, technical SEO, and eCommerce solutions**. Skilled at improving **Core Web Vitals, website speed, and user experience** to increase engagement and conversions.

Proven ability to collaborate with **marketing, design, and product teams** to deliver high-performing websites aligned with business goals. Recently working with **AI integrations, automation workflows, and chatbot solutions** to enhance digital platforms.



PROFESSIONAL EXPERIENCE

03/2025 – 02/2026

Greater St. Louis

(Remote)

CTI

WordPress Developer

- Developed and maintained **WordPress and WooCommerce websites** for business and marketing teams.
- Built **custom themes, plugins, and website functionalities**.
- Managed **product uploads, landing pages, and SEO content updates**.
- Improved **website speed and Core Web Vitals** through caching, image optimization, and code improvements.
- Implemented **technical SEO and structured content updates**.
- Monitored website performance using **Google Analytics (GA4)**.
- Managed **hosting, SSL configuration, and website deployments**.
- Collaborated with marketing teams to support **campaign launches and website updates**.

08/2023 – 12/2024

Hyderabad (Remote)

VSplash Techlabs Private Limited

WordPress & WooCommerce Developer

- Developed and customized **WooCommerce eCommerce stores**.
- Built **reusable WordPress components** for scalable website development.
- Integrated **secure payment gateways** and optimized checkout experience.
- Improved **website performance and loading speed**.
- Managed **hosting environments, SSL setup, and deployments**.

01/2022 – 05/2023
Mumbai

ShubhChintak Technology Pvt Ltd

Web Developer (React / Next.js / Express.js)

- Developed **responsive web applications** using **React.js** and **Next.js**.
- Built backend APIs using **Express.js**.
- Improved **application performance and loading speed**.
- Collaborated with QA and backend teams to ensure **stable and optimized releases**.

06/2021 – 12/2021
Pune

HN Web Marketing (Internship)

Wordpress Developer

- Developed WordPress websites with **custom themes and plugins**.
- Built responsive UI using **HTML, CSS, JavaScript, and Bootstrap**.
- Implemented backend functionality using **PHP**.
- Managed **hosting, domain setup, SSL certificates, and backups**.
- Used **GitHub** for version control and team collaboration.

EDUCATION

01/2018 – 01/2021
Pune, India

BE Computer Engineering - 7.4/10

ISB&M College of Engineering, Pune

01/2016 – 01/2018
Pune, India

Computer Technology - 66%

Ekalavya Shikshan Sansthas Polytechnic,Pune College

SKILLS

❖ Frontend:

- HTML5, CSS3, JavaScript, Bootstrap, Tailwind CSS, React.js, Next.js
-

❖ Backend:

- PHP, Express.js
-

❖ Platforms:

- WordPress (ACF, Custom Themes), WooCommerce, Shopify
-

❖ Performance:

- Core Web Vitals, Caching, CDN, Image Optimization, Lazy Loading
-

❖ SEO:

- Structured Data, Semantic HTML, Technical SEO, Internal Linking
-

❖ AI Integration:

- OpenAI API, AI Chatbots, Content Automation Workflows
-

❖ Infrastructure:

- cPanel, DNS, SSL, Deployment Management

❖ Tools:

- Git, GitHub, GA4, Trello, Jira, Canva, Photoshop

Project Website Development

Scalable, SEO-Optimized & Performance-Driven Business Websites

WordPress website:

<https://stratjuris.com/> 

<https://ipmmi.org/> 

<https://simitbhagatstudios.com/> 

<http://aryaengineers.com/> 

<https://dionskywalk.com/> 

WooCommerce websites

<https://taranamusical.com/> 

<https://ole-oledelivery.com/> 

<https://bakersandmore.com/> 

Shopify Website

<https://3below.co/> 

<https://thinredline.com/> 